MDADVANTAGE ANNOUNCES 2012 RECIPIENTS OF PRESTIGIOUS EXCELLENCE IN MEDICINE AWARDS

Jeffrey C. Brenner, MD,
of Camden Coalition of Healthcare Providers and
Institute of Urban Health at Cooper Hospital Among Honorees


The Excellence in Medicine Awards are named after Edward J. Ill, MD, a New Jersey physician who was a pioneer in promoting continuing education in ways that set the national standard. Every year since 1939, exemplary New Jersey physicians and leaders whose dedication to education, research and public service have significantly impacted the delivery of healthcare in the state and around the nation have been honored. This annual event has been sponsored by MDAdvantage Insurance Company of New Jersey since 2003.

Patricia A. Costante, Chairman and CEO of MDAdvantage, stated, “MDAdvantage is honored to sponsor this prestigious event. Once again this year, we look forward to recognizing Excellence in Medicine Scholarship Honor Roll members, such as Kern, Augustine, Conroy & Schopmann, PC, who share our commitment to investing in the future of medicine in New Jersey and to improving access to healthcare for New Jersey residents.”

Among those being honored this year is Jeffrey C. Brenner, MD, Executive Director of the Camden Coalition of Healthcare Providers and Director of the Institute of Urban Health at Cooper Hospital, who will receive the Edward J. Ill Physician's Award®. The award is presented to a New Jersey physician who merits recognition for distinguished service as a leader in the medical profession and in the community.

Also being honored are:

- **Outstanding Medical Educator Award**: Jeffrey S. Abrams, MD, Medical Director, Princeton Orthopaedic Associates, PA, Chief, Shoulder Surgery, SportsMedicine Princeton, Clinical Professor, Seton Hall University School of Graduate Education, Department of Orthopaedic Surgery and attending surgeon, University Medical Center at Princeton.
- **Outstanding Medical Executive Award**: William F. Owen, Jr., MD, former president of the University of Medicine and Dentistry of New Jersey (UMDNJ).
- **Verice M. Mason Community Service Leader Award**: Executive Director Judy Donlen, RN, DNSc, JD, on behalf of the Southern New Jersey Perinatal Cooperative.
Outstanding Medical Research Scientist Award for Basic Biomedical Research:
Paola Leone, PhD, Associate Professor of Cell Biology and Director, Cell and Gene Therapy Center, UMDNJ – School of Osteopathic Medicine.

Outstanding Medical Research Scientist Award for Clinical Research:
Jeffrey L. Carson, MD, Richard C. Reynolds Professor of Medicine and Chief, Division of General Internal Medicine, UMDNJ – Robert Wood Johnson Medical School.

Peter W. Rodino, Jr., Citizen’s Award®: Eve E. Slater, MD, Associate Professor of Clinical Medicine, Columbia University College of Physicians and Surgeons and former Assistant Secretary for Health, U.S. Department of Health and Human Services.

Paul J. Hirsch, MD, Chairman of the Edward J. Ill Excellence in Medicine Foundation, stated, “Once again, we are proud to acknowledge the many accomplishments and contributions of this year’s honorees, and are looking forward to an outstanding awards program. Profits from the event will be dedicated to fund scholarships for six extremely talented and deserving students who represent the future of New Jersey healthcare.”

This year’s awards will be presented at the Edward J. Ill Excellence in Medicine Awards ceremony on May 2, 2012 at Greenacres Country Club in Lawrenceville, New Jersey. To participate in the 2012 Excellence in Medicine Awards by purchasing tickets, an Honor Roll sponsorship or an advertisement in the awards journal, contact the Edward J. Ill Excellence in Medicine Foundation at 609-803-2350 or visit www.EJIawards.org.

Jeffrey C. Brenner, MD

Jeffrey Brenner, MD, is a family physician who has worked in Camden, New Jersey, for the past 12 years. Dr. Brenner owned and operated a solo-practice, urban family medicine office that provided full-spectrum family health services including delivering babies, caring for children and adults and doing home visits for a largely Hispanic Medicaid population. His life’s goal is ensure that all families who live in urban underserved communities receive high-quality, culturally competent, personalized family healthcare.

Dr. Brenner attended Robert Wood Johnson Medical School and completed a Family Medicine residency at the Swedish Health Center in Seattle, Washington. He is the Director of the Institute of Urban Health at Cooper Hospital where he has spearheaded innovative solutions for improving the health of urban underserved communities. Recognizing the need for a new way for hospitals, providers and community residents to collaborate, he founded and has served as the Executive Director of the Camden Coalition of Healthcare Providers since 2003.

The Camden Coalition is a non-profit organization committed to improving the quality, capacity and accessibility of the healthcare delivery system in Camden. Dr. Brenner’s work depends on
building complex collaborations among three highly competitive hospitals, two local Federally Qualified Health Centers (FQHCs), social service providers and small private medical offices in Camden. Through the Camden Coalition, local stakeholders are working to build an integrated health delivery model to provide better care for Camden residents.

Dr. Brenner’s work has been profiled by the writer and surgeon Dr. Atul Gawande in an article in The New Yorker entitled “The Hot Spotters” (1/24/11) and in an episode of PBS Frontline (7/27/11).