MDADVANTAGE ANNOUNCES 2012 RECIPIENTS OF PRESTIGIOUS EXCELLENCE IN MEDICINE AWARDS

Jeffrey L. Carson, MD, of UMDNJ – Robert Wood Johnson Medical School and Resident of Belle Mead Among Honorees


The Excellence in Medicine Awards are named after Edward J. Ill, MD, a New Jersey physician who was a pioneer in promoting continuing education in ways that set the national standard. Every year since 1939, exemplary New Jersey physicians and leaders whose dedication to education, research and public service have significantly impacted the delivery of healthcare in the state and around the nation have been honored. This annual event has been sponsored by MDAvantage Insurance Company of New Jersey since 2003.

Patricia A. Costante, Chairman and CEO of MDAvantage, stated, “MDAdvantage is honored to sponsor this prestigious event. Once again this year, we look forward to recognizing Excellence in Medicine Scholarship Honor Roll members, such as Kern, Augustine, Conroy & Schoppmann, PC, who share our commitment to investing in the future of medicine in New Jersey and to improving access to healthcare for New Jersey residents.”

Among those being honored this year is Jeffrey L. Carson, MD, Richard C. Reynolds Professor of Medicine and Chief, Division of General Internal Medicine, University of Medicine and Dentistry of New Jersey (UMDNJ) – Robert Wood Johnson Medical School and resident of Belle Mead, who will receive the Outstanding Medical Research Scientist Award for Clinical Research. The award is presented to an individual who has made important contributions in clinical or translational research leading to advances in disease therapy.

Also being honored are:

- **Outstanding Medical Educator Award**: Jeffrey S. Abrams, MD, Medical Director, Princeton Orthopaedic Associates, PA, Chief, Shoulder Surgery, SportsMedicine Princeton, Clinical Professor, Seton Hall University School of Graduate Education, Department of Orthopaedic Surgery and attending surgeon, University Medical Center at Princeton.
- **Outstanding Medical Executive Award**: William F. Owen, Jr., MD, former president of the University of Medicine and Dentistry of New Jersey (UMDNJ).
Edward J. Ill Physician’s Award®: Jeffrey C. Brenner, MD, Executive Director, Camden Coalition of Healthcare Providers and Director, Institute of Urban Health at Cooper Hospital.

Verice M. Mason Community Service Leader Award: Executive Director Judy Donlen, RN, DNSc, JD, on behalf of the Southern New Jersey Perinatal Cooperative.

Outstanding Medical Research Scientist Award for Basic Biomedical Research: Paola Leone, PhD, Associate Professor of Cell Biology and Director, Cell and Gene Therapy Center, UMDNJ – School of Osteopathic Medicine.

Peter W. Rodino, Jr., Citizen’s Award®: Eve E. Slater, MD, Associate Professor of Clinical Medicine, Columbia University College of Physicians and Surgeons and former Assistant Secretary for Health, U.S. Department of Health and Human Services.

Paul J. Hirsch, MD, Chairman of the Edward J. Ill Excellence in Medicine Foundation, stated, “Once again, we are proud to acknowledge the many accomplishments and contributions of this year’s honorees, and are looking forward to an outstanding awards program. Profits from the event will be dedicated to fund scholarships for six extremely talented and deserving students who represent the future of New Jersey healthcare.”

This year’s awards will be presented at the Edward J. Ill Excellence in Medicine Awards ceremony on May 2, 2012 at Greenacres Country Club in Lawrenceville, New Jersey. To participate in the 2012 Excellence in Medicine Awards by purchasing tickets, an Honor Roll sponsorship or an advertisement in the awards journal, contact the Edward J. Ill Excellence in Medicine Foundation at 609-803-2350 or visit www.EJIawards.org.

Jeffrey L. Carson, MD

Jeffrey L. Carson, MD, is Richard C. Reynolds Professor of Medicine, and Chief, Division of General Internal Medicine at the UMDNJ – Robert Wood Johnson Medical School in New Brunswick, New Jersey. Dr. Carson is a board-certified internist who practices office and hospital-based internal medicine. He received his initial research training during a two-year Henry J. Kaiser Fellowship at the University of Pennsylvania and was a Fogarty Senior International Fellow at the University of Oxford, England, from September 1995 to June 1996. Dr. Carson is a member of the Clinical Trials Review Committee at the National Heart, Lung and Blood Institutes (NHLBI) of the NIH. He has been awarded five teaching awards and has been on the “best” doctor list for many years.

Dr. Carson’s research in blood transfusion began more than 25 years ago. He performed the landmark study that examined mortality and morbidity in nearly 2,000 patients undergoing surgery who declined blood transfusion. He is the study chairman and principal investigator of a 47-center, 2,016-patient, NHLBI-funded trial called FOCUS that was recently published in the New
England Journal of Medicine. This trial found that use of more transfusions did not improve recovery, death, or complications compared to use of less transfusion in high-risk elderly patients undergoing repair of hip fracture. These findings suggest that doctors can use less blood and preserve blood supply without harming patients. Dr. Carson is also funded by NHLBI for a pilot study of transfusion triggers in patients with acute coronary syndrome. This 110-patient trial will develop and test methods in preparation for another large clinical trial.